



# **Prabhat Wires AK**

## **Private Limited**

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**Wires That Spark Innovation**

**Authorized Distributor of Polycab India Ltd**

[www.prabhatwires.com](http://www.prabhatwires.com)



# Welcome to Prabhat Wires AK Private Limited

**Prabhat Wires AK Private Limited**, incorporated on 18th March 2025 in Mumbai, is not a new entrant to the cable and wire industry—it is the natural evolution of our well-established business, **Prabhat Wires LLP**, which has served clients with excellence, trust, and quality for years.

Backed by decades of market experience, a loyal client base, and our long-standing association with Polycab India Ltd., we now continue our journey with a renewed vision, a modern corporate structure, and an even stronger commitment to delivering premium electrical solutions with unmatched service.

Our transformation into a private limited company is a strategic step aimed at enhancing operational efficiency, increasing scalability, and meeting the growing demands of our clients more effectively. Headquartered in Mumbai, we are strategically positioned close to key markets, ensuring quick response times and seamless supply.

As an Authorised Distributor of Polycab, we guarantee product authenticity, adherence to the highest quality standards, and the ability to meet the needs of diverse sectors—from residential to large-scale industrial projects.







# Our Mission & Vision

At Prabhat Wires AK Pvt. Ltd., our vision is to be India's most trusted and innovative partner in the wires and cables industry — delivering unmatched quality, safety, and reliability that power progress and connect lives.

Our mission is to provide world-class electrical solutions by combining cutting-edge technology, sustainable practices, and unwavering customer focus. We strive to build long-term relationships with clients, empower industries with efficient wiring solutions, and contribute to a safer, smarter, and more connected future.





# Backbone of the Company :



Mr. Amrish Kacharia



Mrs. Meena Kacharia

At 58, Amrish Kacharia took a bold step to launch Prabhat Wires LLP, defying expectations and demonstrating remarkable growth through his energy and innovative approach. His deep connection with Shri Inder Jaisinghani, CMD of Polycab, sparked his passion for wires and cables, leading him to start his own venture backed by years of experience and research. Supported by his wife Meena Kacharia's unwavering encouragement, their partnership exemplifies resilience and a relentless pursuit of excellence.

Building on the strong foundation of Prabhat Wires LLP, they have now evolved into Prabhat Wires AK Pvt. Ltd., a strategic transformation aimed at expanding capabilities, enhancing operational efficiency, and meeting the growing demands of the market. This new chapter retains the same trust, quality, and vision—proving that age is just a number when driven by passion and dedication.







- **LV Power Cable**
- **Instrumentation Cable**
- **Communication & Data Cable**
- **Renewable Energy**
- **MV Power Cable**
- **EHV Power Cable**
- **Control Cable**
- **Fire Protection Cable**
- **Industrial Cable**
- **Rubber Cable**
- **Marine & offshore/onshore Cable**
- **High Temperature Cable**
- **Defence**
- **Domestic Appliance and Lighting Cable**
- **Building Wires**
- **Special Cable**
- **Aerial Bunched Cable**



# Clientele and Industries Served

- **Industries:** Our clientele spans diverse industries including engineering, FMCG, textiles, cement, chemicals, and more.
- **Clients:** We cater to renowned builders, developers, contractors, and industrial giants.



Rulka Electricals Ltd.



SHRI VILE PARLE KELAVANI MANDAL  
Pursuing excellence in education



SINCE 1957  
Grauer & Weil (India) Limited



DEVELOPING TOMORROW  
NEO INFRACON LTD.



BURGER KING INDIA LIMITED



BAI-KAKAJI  
GROUP



Ashoka Buildcon Ltd.



Ahluwalia Contracts  
(India) Limited



JINDAL  
D.P. JINDAL GROUP

MAHARASHTRA SEAMLESS LIMITED

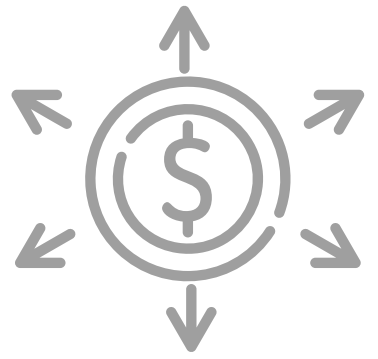
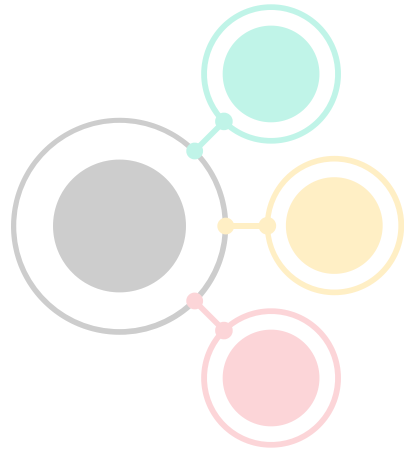
An ISO 9001 : 2000 Company



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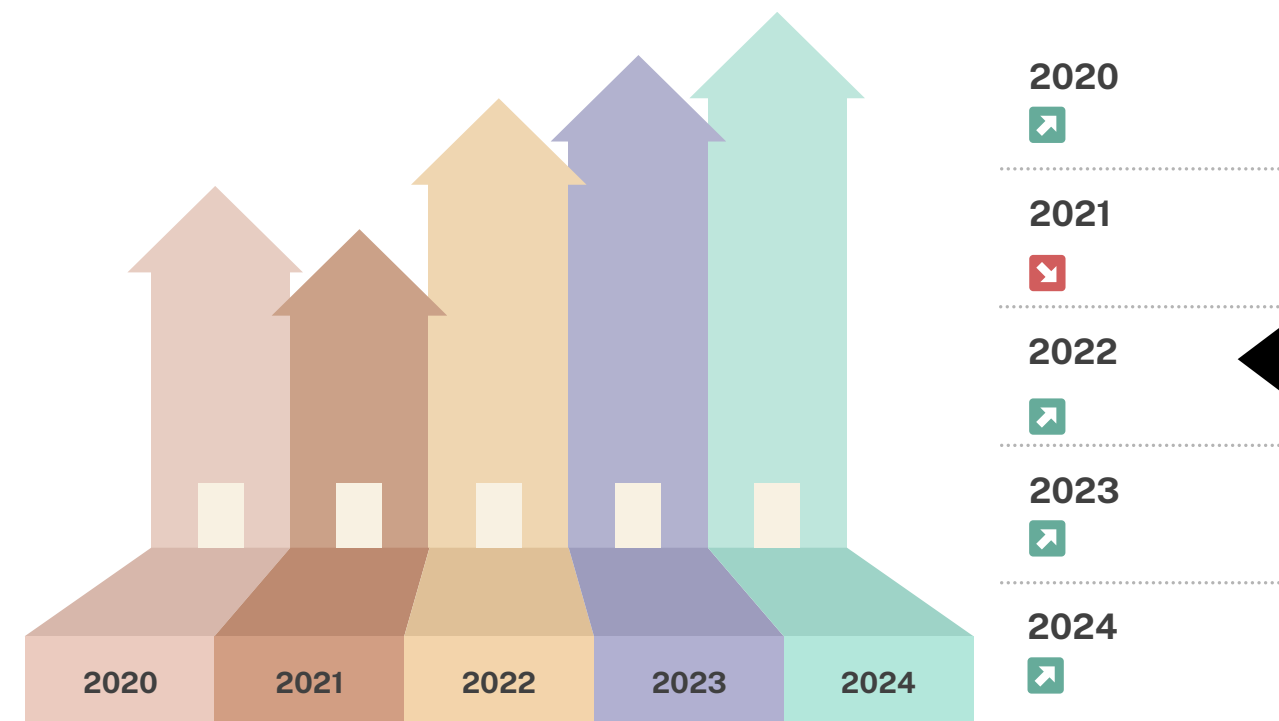


# From Proven Legacy to Promising Future



- Our journey began with Prabhat Wires LLP, which consistently achieved steady sales growth year after year.
- This proven market presence, strong supplier relationships, and loyal customer base have now transitioned into Prabhat Wires AK Pvt. Ltd.
- While the Pvt. Ltd. is new, it inherits the LLP's goodwill, distribution network, and experienced management – setting the stage for even higher growth in the coming years.

LLP Sales Growth (2020–2024)



**Track Record of Success**

Pvt. Ltd. – The Next Growth Chapter

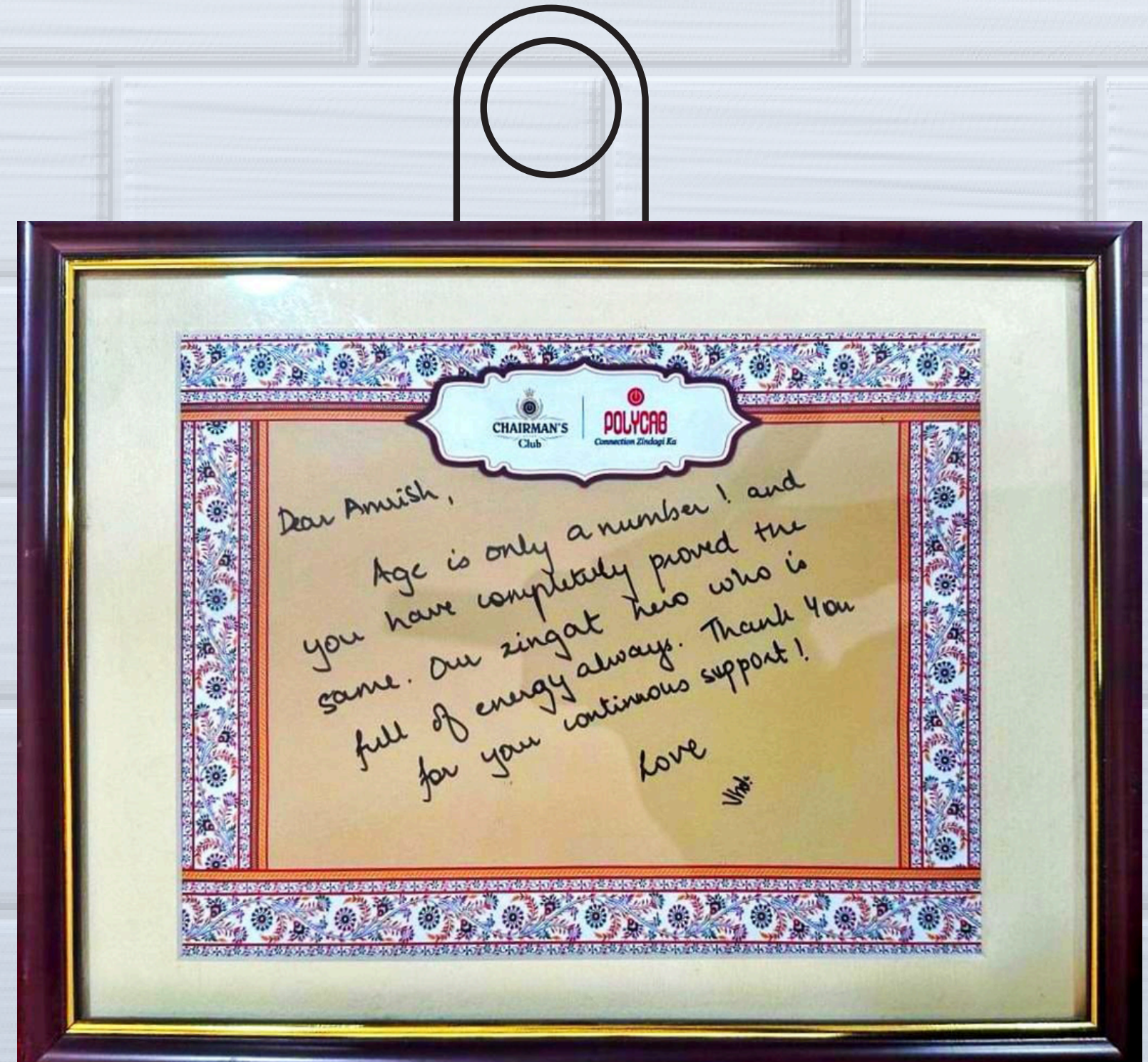


**Future Growth Ambition**





# Acheivements





# Why Choose Us?

- Quality Service: Rigorous quality control and expert team ensure top-notch solutions.
- Timely Delivery: On-time guarantee with streamlined logistics.
- Quick Response: Prompt assistance and fast turnarounds.
- After-Sale-Service: Ongoing support and regular follow-ups for your satisfaction







### 1. What products do you offer as an authorized distributor of Polycab India Ltd?

- We specifically focus on wires and cables from Polycab.

### 2. Are you a registered company?

- Yes, Prabhat Wires AK Private Limited is a registered company under GST (GST Number: 27AAPCP5617E1Z7) and complies with all applicable laws.

### 3. How can I place an order and contact customer support?

- You can place orders directly through our website or by phone. For assistance, our customer support team can be reached via email at ***sales@prabhatwires.in*** or by calling **+91 22 4972 4848**.

### 4. What is your delivery timeline?

- We cater to pan-India delivery and strive for prompt service, with timelines depending on your location.

### 5. Do you offer bulk purchase discounts?

- Yes, we provide competitive pricing and discounts for bulk orders. Please reach out to us for more details.

### 6. What payment methods do you accept?

- We accept a variety of payment methods, including bank transfers and other electronic payment options.

### 7. Do you provide after-sales support?

- Yes, we are dedicated to offering ongoing support and assistance even after the sale to ensure your complete satisfaction.



# Gallery





# Warehouse



## Mumbai (Wires)

Shop No.2, Ground Flr, 9/11,  
Bhulakidas Bldg,  
Vithaldas Road, Lohar Chawl,  
Mumbai- 400 002

## Mumbai (Cables)

Shop No.G-11, Bldg-8,  
Devkaran Mansion,  
Vithaldas Road, Lohar Chawl,  
Mumbai- 400 002

## Bhiwandi

Survey No-25/5 & 6,  
House No- 377, Dapode  
Road, Bhiwandi- 421 302





# Contact Us

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 sales@prabhatwires.in

 www.prabhatwires.com

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Govind Niwas, Lohar  
Chawl, Mumbai,  
Maharashtra 400002







Thank  
you!